



SAO Sponsorship Information



The Strings Attached Orchestra

We fill our lives with music and we share it with others

The Strings Attached Orchestra is a member driven, community string orchestra of 35 (and growing) amateur musicians devoted to bringing live music to communities across the greater Toronto area. Each year we play 4-8 community concerts in hospitals, retirement homes, libraries, daycares and other community venues.

Our Community Concert Series brings live music to the elderly, veterans, children and others without the ability or opportunity to attend live orchestra performances. Your sponsorship helps us cover the costs of these concerts.

We are a Registered Canadian Charity and rely on donations and sponsorships in order to sustain our orchestra. All personal donations receive a charitable income tax receipt.

*For more information about sponsorship opportunities, contact us at
donations@stringsattachedorchestra.com.*

www.stringsattachedorchestra.com

SAO Sponsorship Opportunities

Help us bring music into the community!

Why Sponsorship Matters

The Strings Attached Orchestra (SAO) is a charitable organization that brings amateur musicians together and helps them grow musically and perform charitable outreach concerts in the community. As part of our fundraising efforts, twice a year we perform for our Family & Friends. All proceeds from these two concerts, including both sponsorships and advertising dollars, go directly towards the costs of playing our outreach concerts in retirement homes, community centres and for children's programs in schools and libraries.

You can help us continue our charitable work by sponsoring the orchestra. All personal donations will receive a charitable income tax receipt.

Contact us at donations@stringsattachedorchestra.com for more information.

Sponsorship Benefits	Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$500
Pre-Concert Benefits				
Thank You on our Website	X	X	X	X
Link to Your Website From Our Sponsorship Page	X	X	X	
Social Media (Twitter/Facebook) Announcement of Your Sponsorship	X	X		
Naming of Your Lead Sponsorship in Our Concert Listing on Our Website	X			
During the Year End Concert				
Complementary Programme Book Ad	Cover Page	Full-Page	Half-Page	Quarter-Page
Listing of Your Sponsorship in a Thank You Page in the Year End Concert Programme Book	X	X	X	X
Logo on a Thanks to Our Sponsors Banner at Entry to Theatre	X	X	X	X
Logo on a Season Sponsor Banner on Stage	X	X		
Announcement of Lead Sponsor at the Concert	X			
Post Year End Concert Benefits				
Complimentary Upgrade in Size to Any Ad Placed in the Following Holiday Concert Programme Book	X	X	X	X
Listing of your Sponsorship in a Thank You Page in the Following Holiday Concert Programme Book	X	X	X	
Your Logo on a Season Sponsor Banner at Entry Throughout the Next Season's Community Concerts	X	X		
Announcement of Your Lead Sponsorship Throughout Our Next Community Concert Season	X			
First Opportunity for Renewal of Your Lead Sponsorship in the Following Year	X			

Email us at: donations@stringsattachedorchestra.com

or visit our website at:

www.stringsattachedorchestra.com/sponsorship-information

SAO Concert Programme Book

Advertising Opportunities

Advertising with SAO can directly help us bring music into the community!

As part of our fundraising efforts, twice a year we put together a comprehensive programme book for our Family & Friends Concerts. All proceeds from these two concerts, including advertising dollars, go directly towards the costs of playing our outreach concerts in retirement homes, community centres and for children's programs in schools and libraries.

You can help us continue our charitable work by placing an ad or greeting in our Programme Books. Furthermore, all personal donations for greetings in the programme book will receive a charitable income tax receipt.

Programme Book Ad Rates

You can place an ad or greeting either in a single programme book, or for a greatly discounted rate you can place your ad or greeting in both programme books simultaneously. All advertising is printed in full color.

	Year End Concert June 2017	Holiday Concert Dec. 2017	Ads for both 2017 Programme Books
Cover Page	\$600	\$500	\$750
Full Page	\$300	\$275	\$400
Half Page	\$175	\$150	\$250
Quarter Page	\$100	\$85	\$150

2017 Family & Friends Concert Dates

- **2017 Year End Concert**, Isabel Bader Theatre, Sunday, June 4th, 2017, 7:00 pm
- **2017 Holiday Concert**, Congregation B'nai Torah, Sunday, December 10th, 2017, 2:30pm

To place your ad or greeting, please visit our website at:

www.stringsattachedorchestra.com/2017-sponsorship-form/

You can also fill out the attached form or contact us by email at:

donations@stringsattachedorchestra.com

The deadline for placing an ad in our 2017 Year End Concert Programme Book is Thursday, May 11th, 2017.

How Your Sponsorship Helps

There is great demand in Toronto for live musical performances for audiences of the elderly and children. When we perform these outreach concerts, we see the appreciation on the faces of our audiences and watch them move to the music as we play. Our audience members in retirement homes tell us how the music brings back fond memories and the children show curiosity about our instruments and are inspired to explore making music themselves.

Want more information about SAO? Interested in having us play for your venue? Contact us at:

info@stringsattachedorchestra.com

SAO is a registered Canadian Charity.

All personal donations will receive a charitable income tax receipt.

2017 Sponsorship Form

All ads, donations and sponsorships can be submitted either by filling out this form or by filling out an online form at www.stringsattachedorchestra.com/2017-sponsorship-form.

Contact Information

Name: _____

Company: _____

Company Contact Person: _____

Email Address: _____ Phone Number: _____

Mailing Address: _____

Please indicate your support level:

Year End Concert Sponsorship:

Platinum Sponsor	<input type="checkbox"/>	\$2,000
Gold Sponsor	<input type="checkbox"/>	\$1,500
Silver Sponsor	<input type="checkbox"/>	\$1,000
Bronze Sponsor	<input type="checkbox"/>	\$500

Independent Donations

As a Friend of SAO I would like to donate \$ _____

Additional Programme Book Ads

2017 Year End Concert	2017 Holiday Concert	Both Concert Programme Books
Cover Page	<input type="checkbox"/> \$600	<input type="checkbox"/> \$750
Full Page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400
Half Page	<input type="checkbox"/> \$175	<input type="checkbox"/> \$250
Quarter Page	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150

Please Note: Upon receipt of your sponsorship form, we will contact you with deadlines for submission of artwork for your ad. These deadlines are based on the publication date of each programme book and will vary based on the concert dates.

Method of Payment

Total Sponsorship Amount: \$ _____

- Cash
- Cheque (All cheques should be made out to Strings Attached Orchestra.)
- Credit Card
- Bank Email Transfer

To arrange for Credit Card Payments or Bank Email Transfers please contact us at donations@stringsattachedorchestra.com.

Completed forms can emailed to donations@stringsattachedorchestra.com
mailed to Strings Attached Orchestra c/o Bonnie Wasser, 42 Arlstan Dr., Toronto, ON M3H 4V9
or submitted through a member at one of our rehearsals

The Strings Attached Orchestra is a registered charity. All personal donations will receive a charitable income tax receipt.

Thank you for supporting the Strings Attached Orchestra!