



## SAO Sponsorship Information



### **The Strings Attached Orchestra**

*We fill our lives with music and we share it with others*

The Strings Attached Orchestra is a member driven, community string orchestra of 40 (and growing) amateur musicians devoted to bringing live music to communities across the greater Toronto area. Each year we play 4-8 community concerts in hospitals, retirement homes, libraries, daycares and other community venues.

Our *Community Concert Series* brings live music to the elderly, veterans, children and others without the ability or opportunity to attend live orchestra performances. Your sponsorship helps us cover the costs of these concerts.

In addition to our work in the community at large, we run the *Young Composer Initiative* - a competition for youth who composed music. Our full orchestra performs the winning compositions at our Concert Series. This innovative project encourages young composers and helps us bring original Canadian composed music from the next generation into the community. In the words of one of our winners "It has been a fantastic learning experience!"

*We are a Registered Canadian Charity and rely on donations and sponsorships in order to sustain our orchestra. All personal donations receive a charitable income tax receipt.*

*For more information about sponsorship opportunities, contact us at [donations@stringsattachedorchestra.com](mailto:donations@stringsattachedorchestra.com).*

**[www.stringsattachedorchestra.com](http://www.stringsattachedorchestra.com)**

# SAO Sponsorship Opportunities

## Help us bring music into the community!

### Why Sponsorship Matters

There is great demand in Toronto for live musical performances for audiences of the elderly and children. When we perform these outreach concerts, we see the appreciation on the faces of our audiences and watch them move to the music as we play. Our audience members in retirement homes tell us how the music brings back fond memories and the children show curiosity about our instruments and are inspired to explore making music themselves.

You can help us continue our charitable work by sponsoring the orchestra. All personal donations will receive a charitable income tax receipt.

Contact us at [donations@stringsattachedorchestra.com](mailto:donations@stringsattachedorchestra.com) for more information.

<b>Sponsorship Benefits</b>	<b>Platinum \$4,000</b>	<b>Gold \$2,000</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>
<b>Pre-Concert Benefits</b>				
Thank You on our Website	X	X	X	X
Link to Your Website From Our Sponsorship Page	X	X	X	
Social Media (Twitter/Facebook) Announcement of Your Sponsorship	X	X		
Naming of Your Lead Sponsorship in Our Concert Listing on Our Website	X			
<b>During the Year End Concert</b>				
Complimentary Programme Book Ad	Cover Page	Full-Page	Half-Page	Quarter-Page
Listing of Your Sponsorship in a Thank You Page in the Year End Concert Programme Book	X	X	X	X
Logo on a Thanks to Our Sponsors Banner at Entry to Theatre	X	X	X	X
Logo on a Season Sponsor Banner on Stage	X	X		
Announcement of Lead Sponsor at the Concert	X			
<b>Post Year End Concert Benefits</b>				
Complimentary Upgrade in Size to Any Ad Placed in the Following Holiday Concert Programme Book	X	X	X	X
Listing of your Sponsorship in a Thank You Page in the Following Holiday Concert Programme Book	X	X	X	
Your Logo on a Season Sponsor Banner at Entry Throughout the Next Season's Community Concerts	X	X		
Announcement of Your Lead Sponsorship Throughout Our Next Community Concert Season	X			
First Opportunity for Renewal of Your Lead Sponsorship in the Following Year	X			

**Email us at: [donations@stringsattachedorchestra.com](mailto:donations@stringsattachedorchestra.com)**

**or visit our website at:**

**[www.stringsattachedorchestra.com/sponsorship-information](http://www.stringsattachedorchestra.com/sponsorship-information)**

# SAO Concert Programme Book Advertising Opportunities

## **Advertising with SAO can directly help us bring music into the community!**

As part of our fundraising efforts, twice a year we put together a comprehensive programme book for our Family & Friends Concerts. All proceeds from these two concerts, including advertising dollars, go directly towards the costs of playing our outreach concerts in retirement homes, community centres and for children's programs in schools and libraries.

You can help us continue our charitable work by placing an ad or greeting in our Programme Books. All personal donations for greetings in the programme book will receive a charitable income tax receipt.

## **Programme Book Ad Rates**

You can place an ad or greeting either in a single programme book, or for a greatly discounted rate you can place your ad or greeting in both programme books simultaneously. All advertising is printed in full color.

	<i>Year End Concert June 2018</i>	<i>Holiday Concert Dec. 2017</i>	<i>Ads for both 2017-18 Programme Books</i>
Cover Page .....	\$600	\$500	\$750
Full Page .....	\$300	\$275	\$400
Half Page .....	\$175	\$150	\$250
Quarter Page .....	\$100	\$85	\$150

## **2017 Family & Friends Concert Dates**

- **2018 Year End Concert**, Isabel Bader Theatre, Sunday, June 3rd, 2018, 7:00 pm
- **2017 Holiday Concert**, Congregation B'nai Torah, Sunday, December 10th, 2017, 2:30pm

To place your ad or greeting, please visit our website at:

**[www.stringsattachedorchestra.com/sponsorship-form/](http://www.stringsattachedorchestra.com/sponsorship-form/)**

You can also fill out the attached form or contact us by email at:

**[donations@stringsattachedorchestra.com](mailto:donations@stringsattachedorchestra.com)**

*The deadline for placing an ad in our 2017 Holiday Concert Programme Book is Monday, Nov. 27<sup>th</sup>, 2017.*

## **How Your Sponsorship Helps**

The Strings Attached Orchestra (SAO) is a charitable organization that brings amateur musicians together and helps them grow musically and perform charitable outreach concerts in the community. As part of our fundraising efforts, twice a year we perform for our Family & Friends. All proceeds from these two concerts, including both sponsorships and advertising dollars, go directly towards the costs of playing our outreach concerts in retirement homes, community centres and for children's programs in schools and libraries.

*Want more information about SAO? Interested in having us play for your venue? Contact us at:*

**[info@stringsattachedorchestra.com](mailto:info@stringsattachedorchestra.com)**

**SAO is a registered Canadian Charity.  
All personal donations will receive a charitable income tax receipt.**

# 2017-18 Sponsorship Form

All ads, donations and sponsorships can be submitted either by filling out this form or by filling out an online form at [www.stringsattachedorchestra.com/sponsorship-form](http://www.stringsattachedorchestra.com/sponsorship-form).

## Contact Information

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Company Contact Person: \_\_\_\_\_  
Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

## Please indicate your support level:

### Year End Concert Sponsorship:

Platinum Sponsor ..... ☐ \$4,000  
Gold Sponsor ..... ☐ \$2,000  
Silver Sponsor ..... ☐ \$1,000  
Bronze Sponsor ..... ☐ \$500

### Independent Donations

☐ As a Friend of SAO I would like to donate \$ \_\_\_\_\_

### Programme Book Ads

	2018 Year End Concert	2017 Holiday Concert	Both Concert Programme Books
Cover Page .....	<input type="checkbox"/> \$600	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750
Full Page .....	<input type="checkbox"/> \$300	<input type="checkbox"/> \$275	<input type="checkbox"/> \$400
Half Page .....	<input type="checkbox"/> \$175	<input type="checkbox"/> \$150	<input type="checkbox"/> \$250
Quarter Page .....	<input type="checkbox"/> \$100	<input type="checkbox"/> \$85	<input type="checkbox"/> \$150

*Please Note: Upon receipt of your sponsorship form, we will contact you with deadlines for submission of artwork for your ad. These deadlines are based on the publication date of each programme book and will vary based on the concert dates.*

## Method of Payment

Total Sponsorship Amount: \$ \_\_\_\_\_

- ☐ Cash  
☐ Cheque (All cheques should be made out to Strings Attached Orchestra.)  
☐ Credit Card  
☐ Bank Email Transfer

To arrange for Credit Card Payments or Bank Email Transfers please contact us at [donations@stringsattachedorchestra.com](mailto:donations@stringsattachedorchestra.com).

Completed forms can emailed to [donations@stringsattachedorchestra.com](mailto:donations@stringsattachedorchestra.com)  
mailed to Strings Attached Orchestra c/o Ivan Lavine, Treasurer, 232 Forest Hill Rd., Toronto, ON M5P 2N5  
or submitted through a member at one of our rehearsals

The Strings Attached Orchestra is a registered charity. All personal donations will receive a charitable income tax receipt.

**Thank you for supporting the Strings Attached Orchestra!**